# JAPAN'S CASE FOR DIVERSIFICATION OF AIR TRANSPORT SERVICES AND INCREASE IN CONSUMER BENEFIT

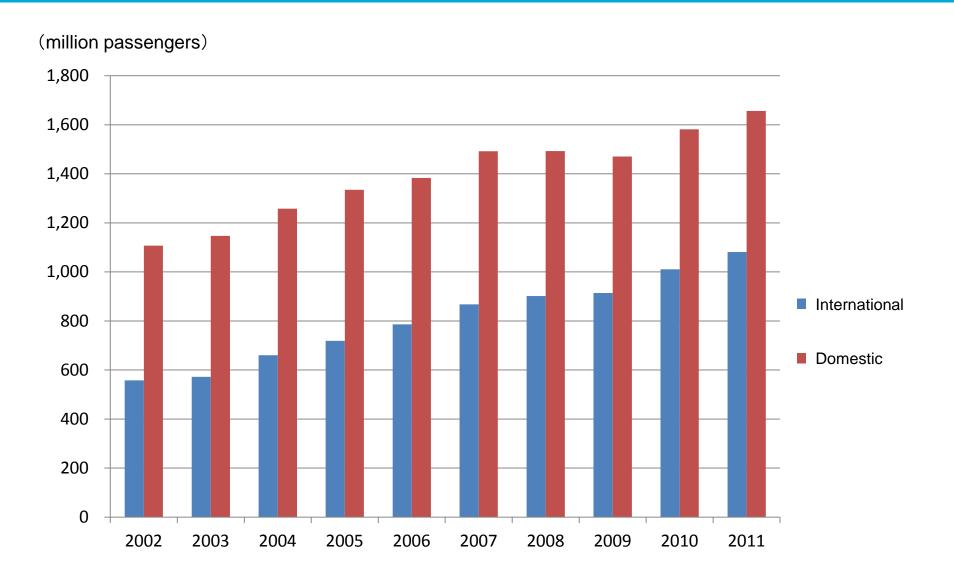
Japan Civil Aviation Bureau Ministry of Land, Infrastructure, Transport and Tourism



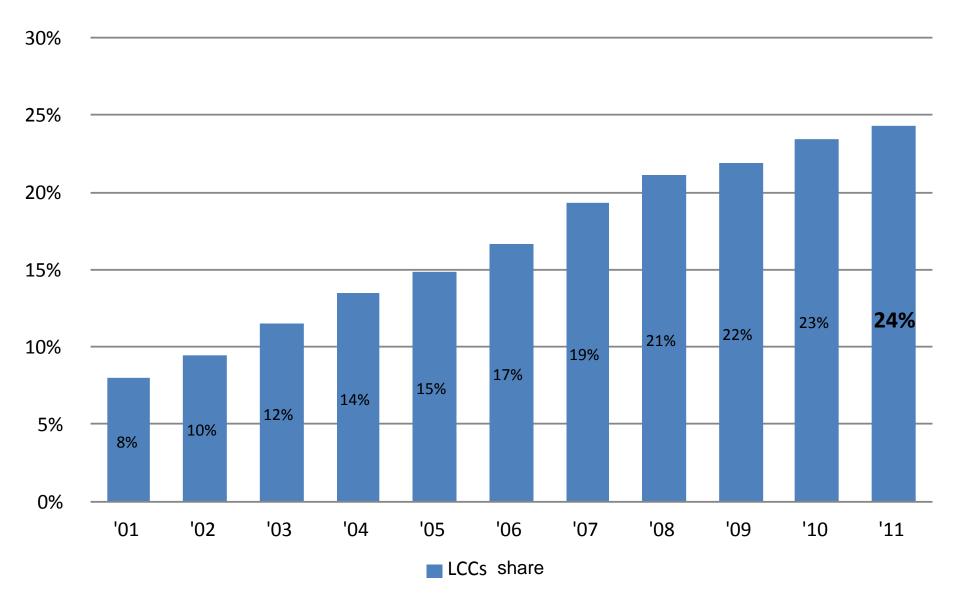
### 1. Introduction

2. Change after LCCs Entry into Japan's Market



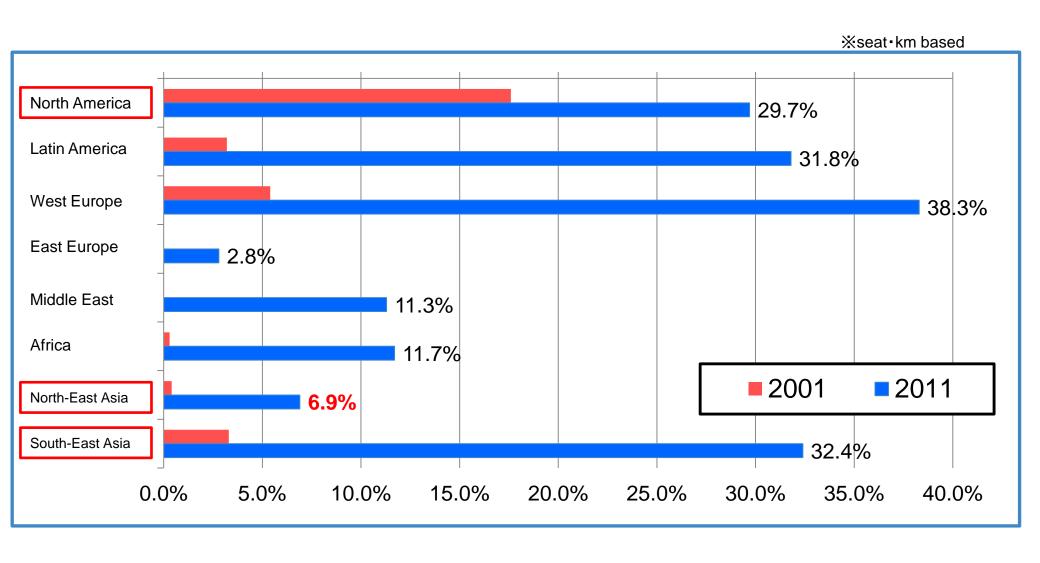






#### The Share of LCCs by region





Xi North-East Asia: Japan, Korea China, Taiwan, Mongolia

Source: CAPA Centre for Aviation HP

#### **Promoting New Entry**



#### 1. Review of technical regulations

- Corresponding to the progress of aviation technology, and to the new airline business model
- •100 items revised (from120 items requested)







Before: Engraving

After: Plate attached

#### 2. Construction of dedicated terminals for LCCs

·Simple structure with low cost terminal, initiated by airport operator



# Promoting new entry of airlines including LCCs

Emergence of Japanese LCC

 A Japanese airline in consideration to provide new international services





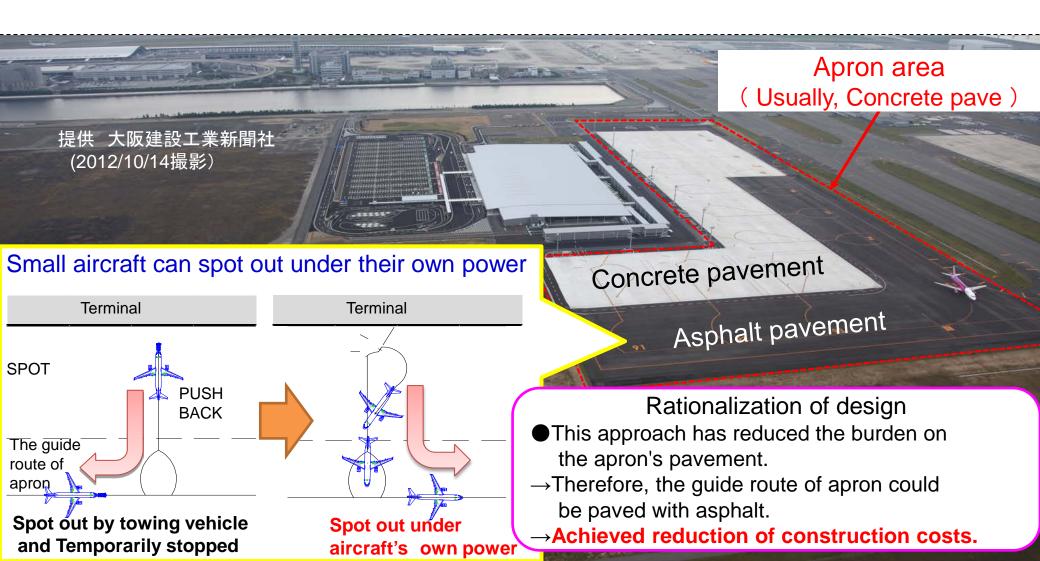




#### **Example of dedicated terminals for LCCs (NKIAC)**



- Well thought-out design, keeping functionality with less investment
  - Apron where small aircraft can spot out under their own power



#### **Example of dedicated terminals for LCCs (NKIAC)**



- -Terminal capacity: 4 million passengers per year
- -Terminal 2 building constructed in approximately 40 million US\$ 🔆
- Exchange rate: 1 US\$ = 95 yen
- Except for the construction costs of auxiliary facilities (apron, parking, etc.)
- Total floor area of approx. 30,000 m<sup>2</sup>
- Single-story building (partly two-story)
- Used for both international and domestic flights
- No passenger boarding bridges, Passenger board via ramp after walking to an aircraft



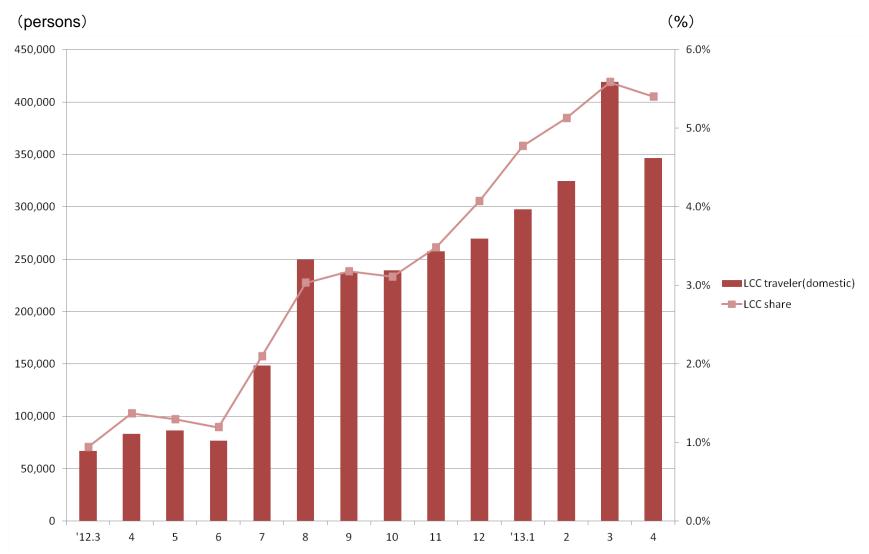


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#### Trend of the number of LCC passengers (Domestic)



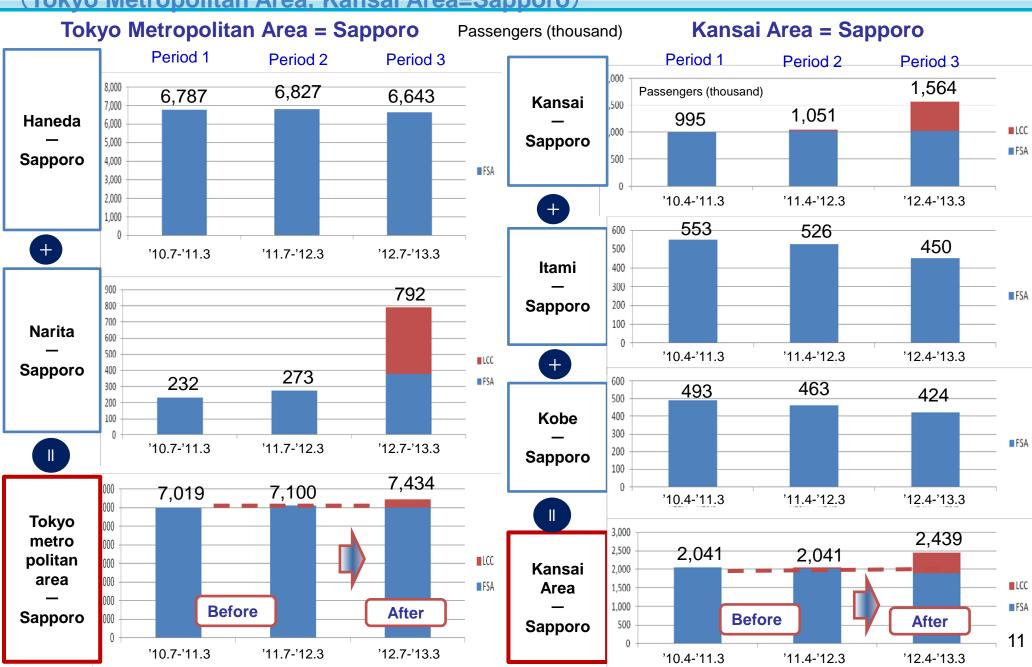
The number of LCC passengers has been increasing gradually, accounting for over 5% of domestic traffic.



#### Increase in air passenger

# Ministry of Land, Infrastructure, Transport and Tourism

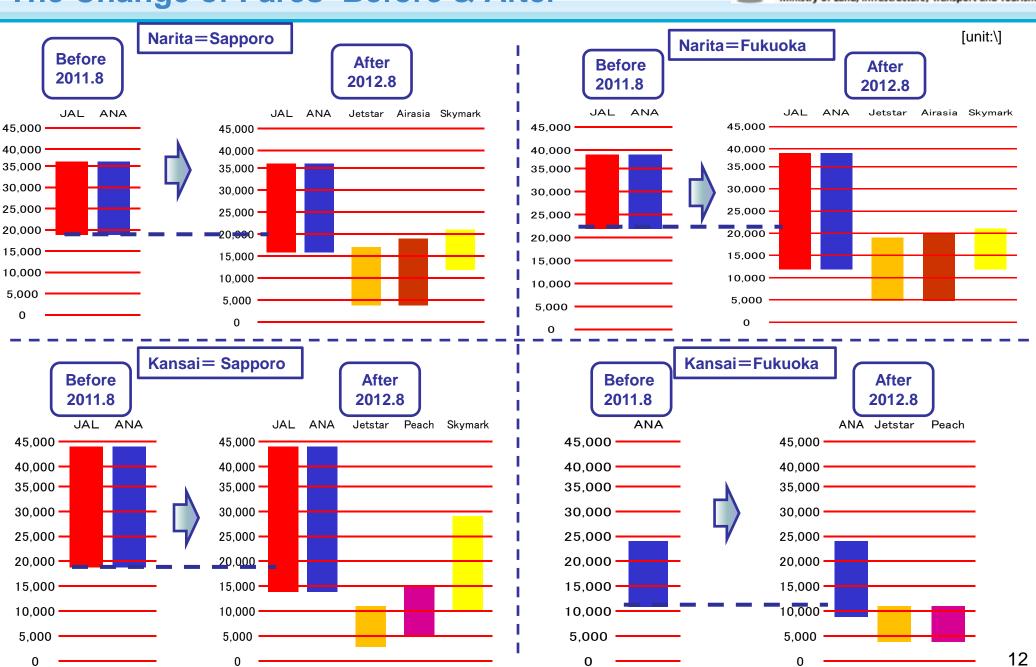




#### The Change of Fares Before & After



※Source: Fares with notification by June 12<sup>th</sup> 2012





# Promoting LCCs will create new demands for domestic and international flights

Developing air transport, while also leading the increase in the number of tourists than ever before.

# Securing the same level of safety

The same regulation is applied in Japan for all domestic air carriers including LCCs.

## Thank you for your attention





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