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**REGIONAL GREEN AIRPORTS SEMINAR** 

Hosted by the Ministry of Transport Republic of Kazakhstan

# Almaty International Airport: Stakeholder Engagement and Noise Insulation Program









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### **Presentation Overview**

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- 2 Noise Insulation Program
- **3** Stakeholder Engagement

4 Conclusion









## Introduction

• UN's Sustainable Development Goals

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- EBRD and IFC's Environmental and Social Policies
- TAV Airports Sustainability Strategy and Goals
- ALA/TAV Holding's Corporate Social Responsibility supporting improvement of living conditions of local communities and reducing exposure to noise
- ICAO's Community Engagement for aviation Environmental Management good practices and lessons learned
- Almaty International Airport: Noise Insulation Program





# Noise Insulation Program

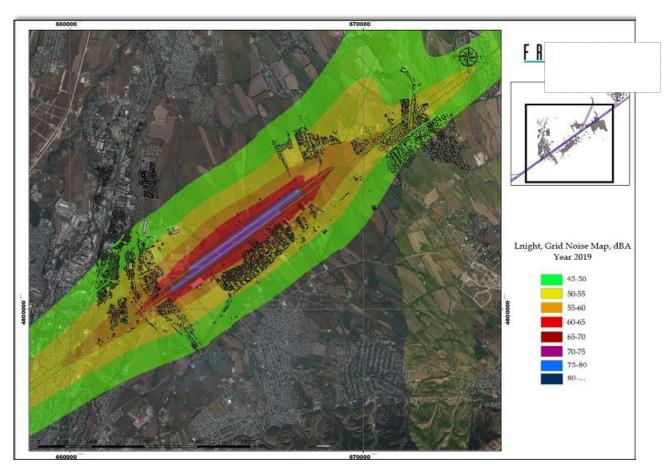
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## Motive for Noise Insulation Program

- Commitment to improve quality of life in local communities
- Noise complaints to identify locations to outreach
- Noise studies Area of Impact

and







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## **Objectives and benefits**

- Noise level reduction
- Improvement of daily life
- Thermal efficiency
- Trustful and long-term relationships with communities
- Increased satisfaction and tolerance towards airport





## **Expected Challenges**

- Old houses with no initial insulation
- New houses with poor construction materials
- Sanitary Protection Zone









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### **Program Phases**



### PLANNING Identifying houses (AoI) •Listing volunteers •Acoustic initial assessments •Contractor selection •Contracting process •Agreement with houseowners

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IMPLEMENTATION

### The Pilot House

Initial maximum noise – 59 dBA

•3-glazed windows and roof insulation

### **EVALUATION AND MONITORING**

Feedback

Insulation measures and materials

•Installation process

•Extended eligibility criteria





## **Insulation Measures and Materials**

- Windows (double- and triple-glazed windows)
- Roof (mineral wool boards)
- Ceiling (enhanced plaster boards)
- Walls (mineral wool of different thickness)

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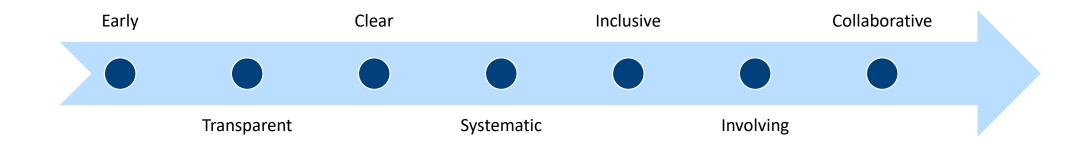


# Stakeholder Engagement

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### Approach







**Stakeholders Identification** 

- Local Community (categories)
- Management
- Local Authorities
- Program Team
- Contractors and Suppliers

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## **Community Communications Plan**







## **Community Outreach Methods**

- Private meetings
- Public meetings
- Messengers
- Targeted group meetings
- Publication on website
- Distribution of print-outs
- Local officials





## Fostering Trust and Overcoming Hesitancy and Resistance

Regular updates
Open feedback channels
Demonstrations
Genuine empathy
Personalized communication
Sincerity



## Monitoring and Evaluation with Stakeholders

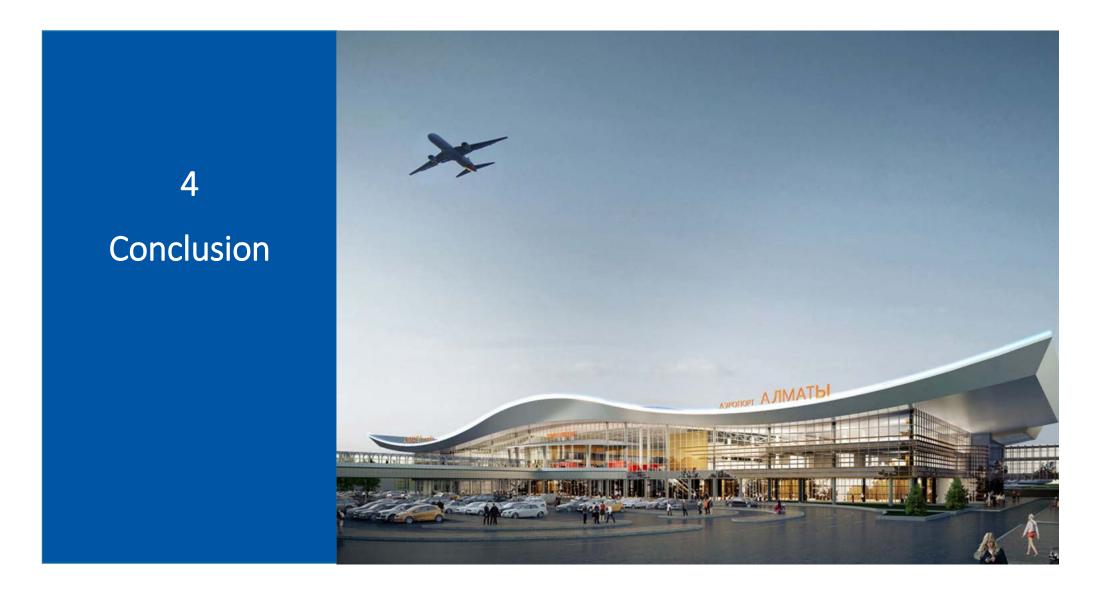
### Feedback on:

- Insulation measures and materials
- Installation process
- Extended eligibility criteria
- Benefits

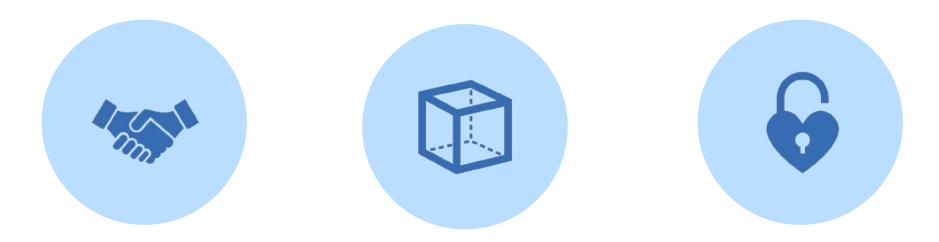




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## Conclusion



Systematic Engagement

and

Transparency (Outcomes, Expectations, Challenges) Trust as a Foundation



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