

ICAO JOURNAL Magazine

REFLECTING OVER 70 YEARS OF AUTHORITATIVE LEADERSHIP

ICAO’s flagship magazine is a unique and powerful source of civil aviation news and policy for the 13,200 aviation experts and dignitaries who make up the worldwide readership. These decision makers look to the comprehensive and authoritative news and analysis, making it one of the industry’s most respected and read magazines.

The Journal is an effective method for ICAO to communicate their message to high level officials in 191 countries, offering advertisers unmatched access to decision makers involved with aviation related products and services.

Prestigious Worldwide Circulation

Though it reaches ICAO’s 191 Contracting States, the ICAO publication’s readership actually extends to some 210 countries and territories worldwide.

Because of ICAO’s important leadership role in all global and regional aviation developments, the readership is composed of:



- National government ministries and agencies;
- Top executives in regional and international transportation associations;
- Senior management in airlines, airports, air traffic control centres, manufacturers and other suppliers; and
- Participants at major ICAO conferences and meetings.

Distribution by Region

Region	# of States	% distribution
Africa	53	9.1%
Asia and Pacific	39	16.6%
Europe	52	34.4%
Middle East	13	3.5%
North America	3	24.6%
South America	12	11.8%
Central America	7	
and the Caribbean	12	

BOOK YOUR SPACE NOW and take advantage of the Journal’s unmatched ability to highlight your State’s successes to ICAO’s prestigious global readership of influential executives from the regulatory and industry sectors.



The Journal reaches **4 TIMES A YEAR** to more than 13,200 aviation decision-makers in the regulatory and industry sectors

Please consult the ICAO Journal's technical specifications and material requirements sheet, available via the ICAO website publications link at www.icao.int.

RATES (US\$) applicable to: Display Ad

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	1 time	3 times	4 times
Four-Colour	1 time	3 times	4 times
Full page	6,875	6,355	5,875
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Half page	4,425	4,465	4,125
Third page	4,355	4,025	3,725
Quarter page	3,875	3,585	3,315
Double page	11,685	10,805	9,985
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Quarter page	2,975	2,755	2,545
Double page	10,155	9,395	8,685

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Third page	2,755	2,545	2,355
Quarter page	2,275	2,105	1,945
Double page	8,965	8,295	7,665

AD BOOKING DATES 2018

Issue	Order Deadline	Material Deadline	Publication date
No.1 Spring	16-Feb	09-Mar	30-Apr
No.2 Summer	11-May	01-Jun	27-Jul
No.3 Fall	13-Jul	03-Aug	28-Sep
No.4 Winter	12-Oct	02-Nov	30-Nov

For more information and availability please contact Mr. Yves Allard, FCM Communications Inc. by email at info@fcmcommunications.ca or by phone at 1 (450) 677-3535